

ITTY BITTY GRAND CENTRAL FLORAL PARADE ENTRY INFORMATION

You're invited to join the **Itty Bitty Grand Central Floral Parade** featuring entries handmade by Primary Schools, Disability/Inclusion Support Organisations, Aged Care Businesses & not-for-profit organisations located within the Toowoomba Regional Council area.

Itty Bitty Parade allows those that can't participate in the main event to showcase their creativity, community spirit and love of Toowoomba Carnival of Flowers...in miniature! These delightful and well loved mini float designs are open to Primary Schools, Disability/Inclusion Support Organisations, Not-For-Profit Organisations and Aged Care Facilities/Homes. The Itty Bitty entrants will be proudly displayed in Grand Central Shopping Centre from Saturday 17 Sept (Parade Day!) to 3 October.

It's easy to participate

1. **Sprout Up Ideas** on what your **Itty Bitty** entry could look like
2. **Dig Up** materials to use on your float entry – whatever can help bring your entry to life.
3. **Construct** your entry – anyone in your organisation can help!
4. **Deliver** your amazing entry to the Toowoomba Carnival of Flowers office
5. **Take a leaf out of our book and enjoy** – we'll premiere your entry in the **Itty Bitty Grand Central Floral Parade** at the Grand Central Shopping Centre, from **Saturday 17th September to Monday 03rd October 2022.**

WHO CAN ENTER

Toowoomba Carnival of Flowers is calling Primary Schools, Disability/Inclusion Support Organisations, Aged Care Business & Not-For-Profit Organisations located within the Toowoomba Regional Council area to get creative and add to the Itty Bitty Grand Central Floral Parade.

- Disability/Inclusion support organisations located in the Toowoomba Regional Council region
- Aged Care Facilities businesses located in the Toowoomba Regional Council region
- Primary Schools located in the Toowoomba Regional Council region
- Not-For-Profit Organisations located in the Toowoomba Regional Council region

Sorry this event is not open to individuals.

If you would like to participate in the Itty Bitty Parade, please let us know ASAP as numbers will fill quickly!

KEY CONTACTS

Events Team – Toowoomba Carnival of Flowers | P 4688 6661 | E info@tcof.com.au

Key contact for support with applications, questions and any queries of your participation in Itty Bitty Grand Central Floral Parade, design and creation aspects of your entry.



SUBMITTING YOUR ENTRY

Please hand deliver your Itty Bitty float entry to the Information Stand at Grand Central Shopping Centre, located on level one (1) between the hours of Monday – Friday 9am – 4pm.

Grand Central Shopping Centre
Dent Street & Margaret Street
Toowoomba City, QLD 4350

Please ensure your entry is delivered no later than **4pm Wednesday 15 September 2022**.

ENTRIES

ENTRY SIZE: Entries should be no larger than 400mm long x 350mm wide and no shorter than 200mm long x 200mm wide.

ENTRY BASES: You can use a remote-control car, toy tractor or truck as a base. Use your imagination! Please ensure your base can be visually identified as a 'movable' float, and that it is fully decorated on all sides.

DESIGN: Your entry needs to be a visual representation of your organisation or School. Use bold, bright, solid colours, reuse materials from around the house or office to bring your design to life. And florals – remember this is a Floral Parade so we need lots of colour floral decorations!

THEME

Reflect, Connect and Sparkle!

As our region settles into the reality of living with Covid, the reopening of our country to the world, and the ripple effect of economic sanctions from the war in the Ukraine, we invite the community groups, musicians and businesses of our region to reflect on the recent past and how you have adapted to it.

This theme of 'reflect, connect and sparkle' also aligns with the Toowoomba Regional Council slogan, "Rich Traditions. Bold Ambitions." We're challenged to both reflect on the past and look to a bright future with enthusiasm.

Continuity of parade theme will see us again utilising the BUTTERFLY motif, allowing groups to recycle some of the elements of their entries from 2021. Butterflies are a versatile metaphor representing spiritual rebirth, transformation, change, hope and life - however this year we'd love to see those butterflies have some added sparkle and bling!

Palette - The whole rainbow of bright colours! Focus on recycling, repainting and repetition of components in an array of colours for visual effect.

Reflection: literal - mirrors, sparkle (opportunity to have mirrors for "Selfies" with text printed in reverse).

Reflective materials: alfoil, sarking paper, sequins, metallic and shimmer fabrics, silver/metallic paper plates, etc.



GUIDELINES

- Get creative, have fun! Your float can be an original design and inspired by the Toowoomba Carnival of Flowers (psst...make sure you have some floral elements included!)
- Entry to the Itty Bitty Grand Central Floral Parade is only open to Toowoomba based organisations and Primary Schools. Sorry we will not accept entries from individuals.
- Your entry must be no longer than 400mm, no wider than 350mm and no higher than 300mm.
- Your entry must be no smaller than 200mm in length.
- Your Itty Bitty float itself should be fully decorated, in line with the 2022 theme '*Reflect, Connect and Sparkle!*'.
- Submissions: Entries are to be hand delivered only to Grand Central Shopping Centre, Information Stand, Level 1, Dent & Margaret Streets, Toowoomba. Included with your submission please include your organisation's name on a business card.
- Submission Deadline: **Wednesday 15 September 2022.**
- Toowoomba Carnival of Flowers reserves the right to exclude any entries that do not meet our existing Grand Central Floral Parade guidelines, or the feature content does not align with our mission.
- Your entry form grants the Toowoomba Carnival of Flowers permission to use or display your entry on any platform.

JUDGING AND PRIZES

Judging of the mini floats will take place during the display period and announced on the 3 October 2022. Gift Cards will be provided by Grand Central for the public vote winner \$100 and entrant winner \$500.

THE JUDGING CRITERIA

All entries will be judged according to the following criteria (as applicable).

TECHNICAL EXECUTION

- Has the float been well constructed and neatly presented?
- Is all signage neatly and professionally presented?

FLORAL CONTENT

- Does the entry include significant floral coverage?

THEME & DESIGN

- Is the entry concept creative and/or innovative in design?
- Is the theme recognisable by the public?
- Does this entry relate back to the parade theme and/or is it relevant to the organisation presenting the entry?
- How well has this theme been interpreted and executed?
- Does the entry utilise good use of colour in their design?

IMPORTANT DATES TO REMEMBER

	DATE	TIME
Secure your spot in the parade!	Fri 12 August 2022	4:00pm
Successful applicants notified	Mon 22 August 2022	
Deliver entries to TCOF Office	Wed 15 September 2022	4:00pm
Itty Bitty Grand Central Floral Parade entrants on display in Grand Central Shopping Centre	From Saturday 17 September to Monday 3 October 2022.	

FURTHER INFORMATION AND CONTACTS

If you have any questions about your entry in the Itty Bitty Grand Central Floral Parade, please contact Events Team – Toowoomba Carnival of Flowers | Phone 07 4688 6661 | Email info@tcof.com.au



ITTY BITTY ...

GRAND CENTRAL FLORAL PARADE CONDITIONS AND APPLICATION

Please read this application thoroughly and ensure all participating in your entry understand the rules and regulations of applying for the Itty Bitty Grand Central Floral Parade. It is imperative that everyone understands their role and adheres to these rules.

IMPORTANT DATES

APPLICATIONS CLOSE	4pm, Friday 12 August 2022
Entrants notified	Monday 22 August 2022
Deliver entries to Grand Central Shopping Centre Information Booth, Level 1	4pm, Wednesday 15 September 2022
Itty Bitty Grand Central Floral Parade	10am, Saturday 17 Sept to 5pm Monday 3 October 2022

PARADE THEME

Reflect, Connect and Sparkle!

Refer above for full criteria.

APPLICATION ASSESSMENT

The Toowoomba Carnival of Flowers office must receive all expressions of interest to participate by 4:00pm Friday 12 August 2022.

As there are a limited number of spaces available for participants in this year's Itty Bitty Grand Central Floral Parade, submitting an application does not mean automatic acceptance. Upon receiving your fully completed form, the Coordination Team will decide your eligibility. Your acceptance will be determined by your entry description, supporting information, the ability to meet the entry criteria and parade conditions of entry. All applications will be assessed, and successful applications notified by Monday 22 August 2022.

FURTHER INFORMATION AND CONTACTS

If you have any questions about participation in the Itty Bitty Grand Central Floral Parade, please contact Toowoomba Carnival of Flowers office | Phone: 07 4688 6661 | Email: info@tcof.com.au



Application Form

APPLICATIONS CLOSE FRIDAY 12 AUGUST 2022.

All applications will be assessed, and successful applicants notified by Monday 22 August 2022.

Email completed applications to Toowoomba Carnival of Flowers info@tcof.com.au

Post completed applications to Toowoomba Carnival of Flowers, PO Box 3021, Toowoomba Qld 4350.

ENTRANT DETAILS

Name of Organisation			
<i>Please tick the appropriate box</i>			
<input type="checkbox"/> Disability/Inclusion Support Organisation Provider	<input type="checkbox"/> Aged Care	<input type="checkbox"/> Primary School	<input type="checkbox"/> Not-For-Profit Organisation
Postal Address		Postcode	
Phone B/H		Mobile	
ABN:			
Contact Name			
E-mail			

ENTRY DETAILS

Description of Entry: <i>Note: This detail is used in determining which applications are accepted.</i>	
Please attach a sketch of your Itty Bitty float. ENTRIES WILL NOT BE CONSIDERED WITHOUT A DESCRIPTION AND BASIC SKETCH.	

ACKNOWLEDGEMENT AND ACCEPTANCE BY THE ENTRANT:

I/We have read and understood this application and the separate Parade information booklet and acknowledge and accept that:

- I/We acknowledge and accept the conditions of entry as outlined in this application.
- I/we agree that Council are permitted to take photographs and footage of our entry. These images may be reproduced for future parade promotional purposes.
- I/we acknowledge that our entry maybe cancelled if criteria aren't adhered to.

Name			
Company/Organisation			
Signature		Date	

